

GUIDE

Photoshop® Template

v2



ilfotoa/bum

INDEX

page 3	Setting the colour profile
page 4	Personalisation of cover and slip-case
page 6	How to start designing the layout with InDesign
page 7	Positioning images and text correctly
page 9	Exporting and sending the project
page 11	Optional choices

Send the compressed file of the layout

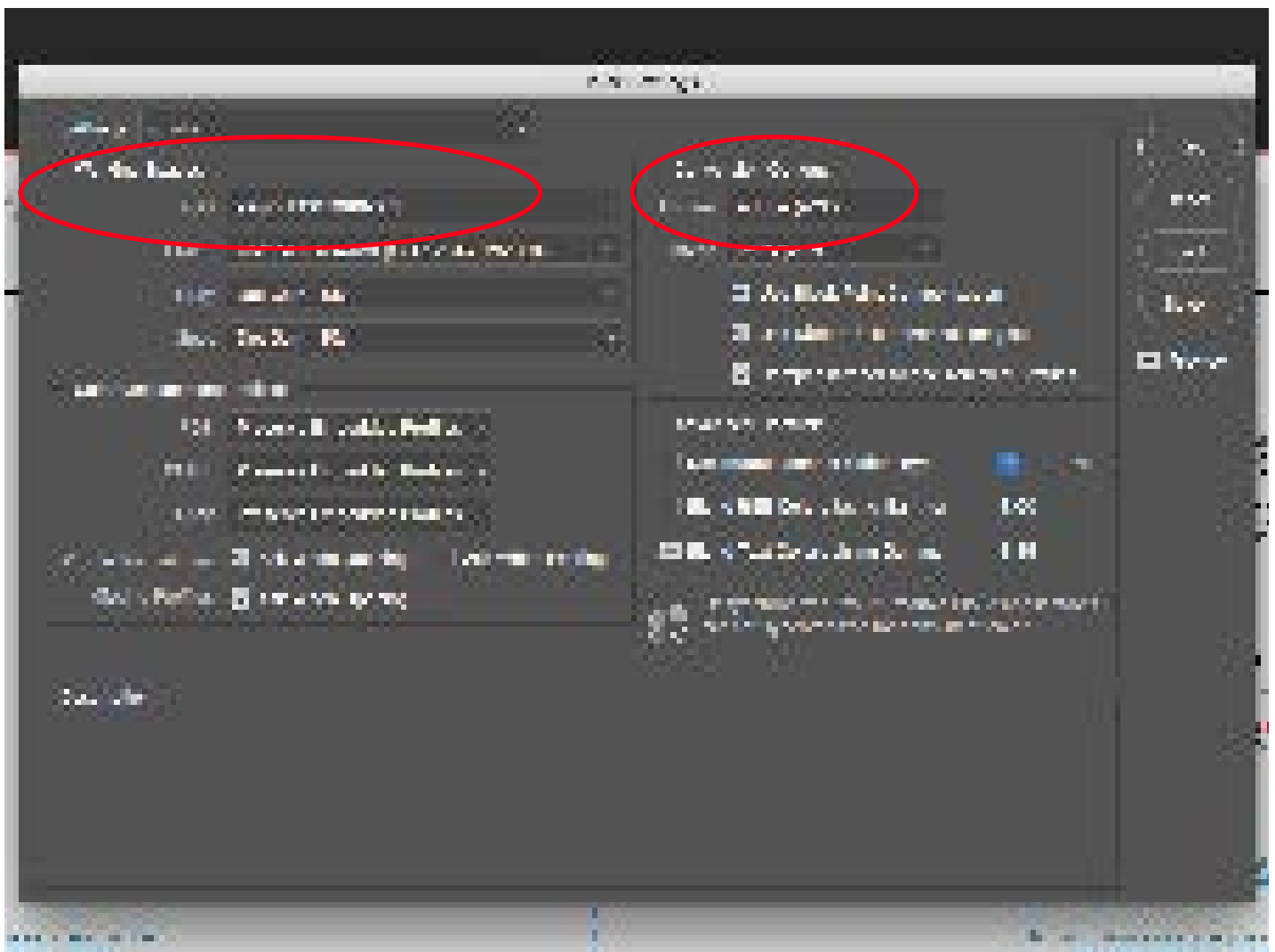
Setting the colour profile

The reference profile for all the prints in our laboratory is sRGB and it must be used as workspace in all the applications that allow it (Photoshop, Lightroom, InDesign, etc.) for a perfect match between (calibrated) monitor view and print.

Setting the workspace in InDesign

The Colour Settings panel (menu: 'Edit' > 'Colour settings') is the engine that controls the view and the conversions from one colour space to another. Once you set the colour settings as shown in the screen below, we will be able to read your photographs correctly and to reproduce them as faithfully as possible on all the printers in our laboratory.

To view all the available options, select "other options" from the menu commands on the right.



Personalisation of cover

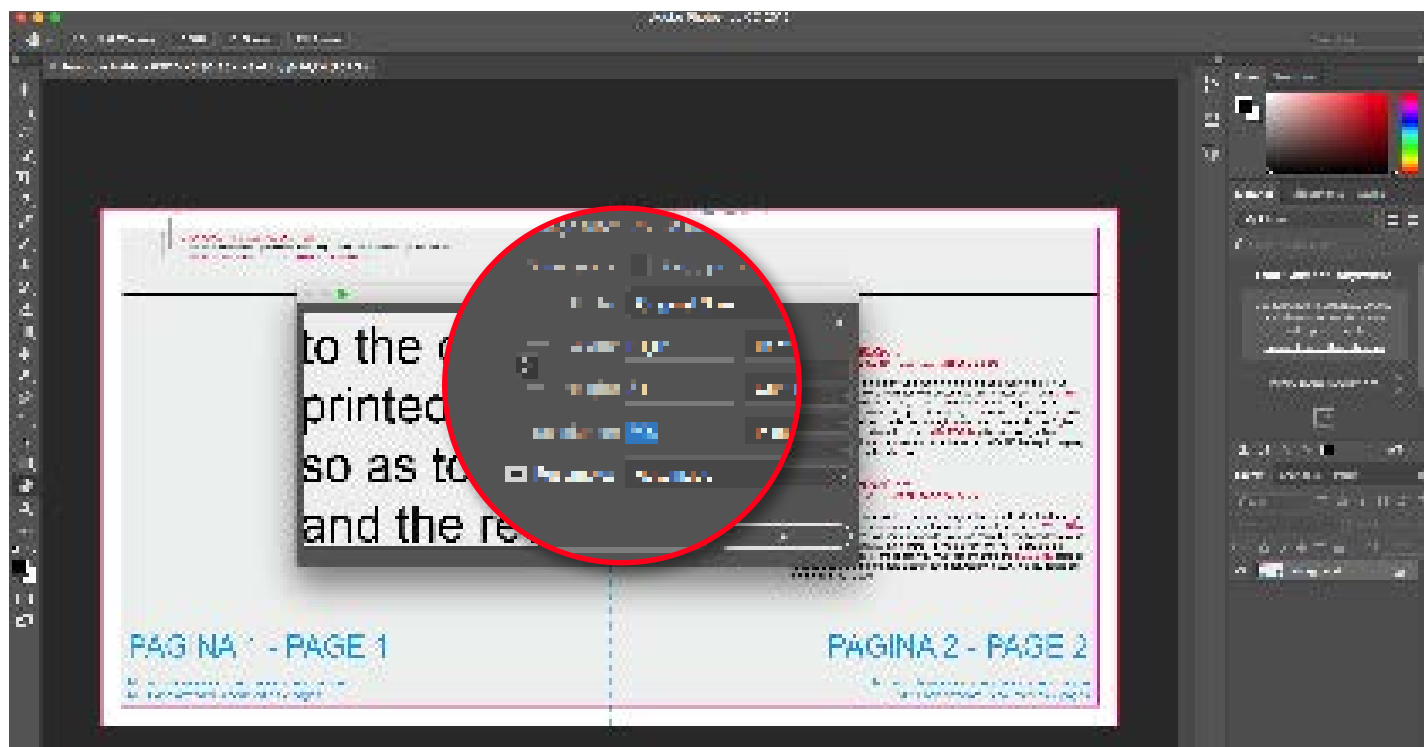
The insertion of the text, the choice of logo to be engraved and the colour of the cover can be carried out only during the purchase phase.



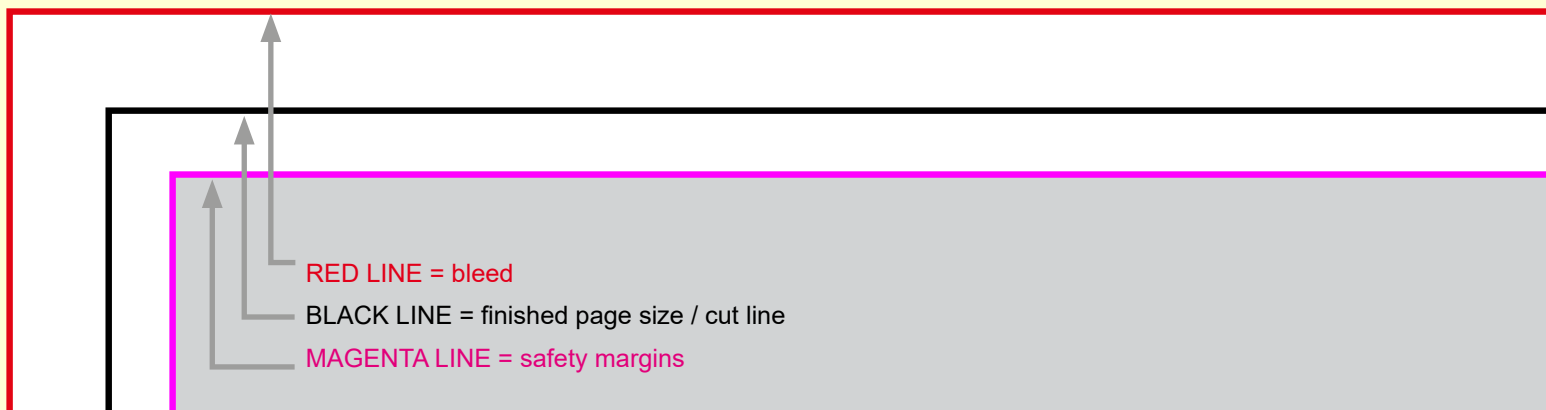
How to start designing the layout with InDesign

The size of the worksheet corresponds exactly to the chosen model, with a 5mm bleed space on the document.

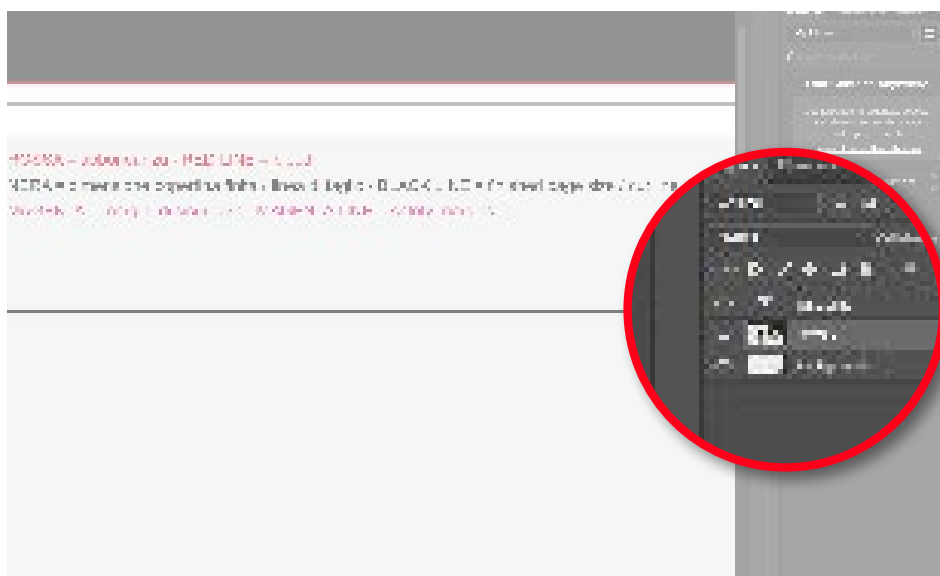
Please note: To obtain a correct file for printing, please do change the preset values set of the document.



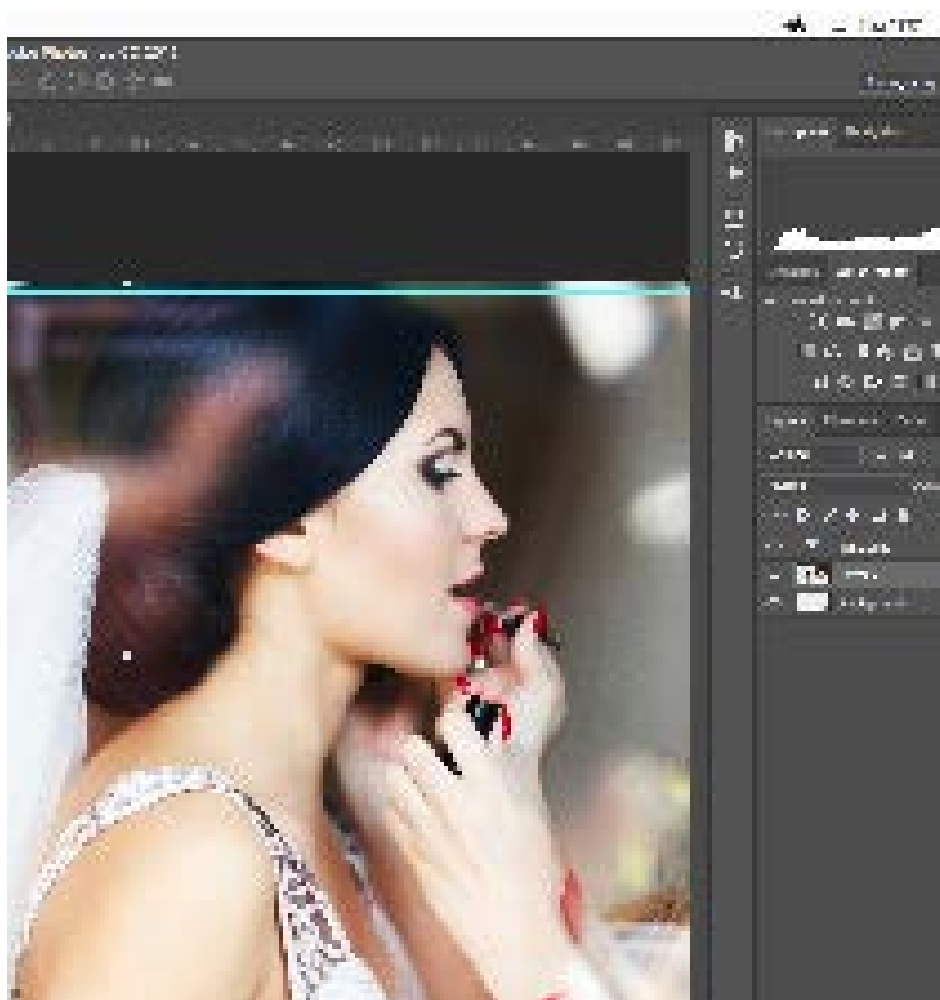
All our templates include guide lines for the correct positioning of photos and text. It is very important to adhere to these margins in order to avoid white borders or cropped images. All relevant content (text and images that do not extend to the edge of the page) must be positioned inside the **MAGENTA LINE (safety margins)**. All content outside this area could be positioned too close to the cut or be hidden by the binding. If you do wish for your images to be printed near the edge of the sheet, you must drag them to the **RED LINE (bleed)**, so as to create an expendable bleed space between the **BLACK LINE (page cut)** and the **RED LINE (bleed)**.



There are countless ways for designing the artboards and users will choose the one they are most familiar with. The file represents only a guide, in which the parameters to be adhered to are size, resolution and colour profile. To start the layout you need to create a new layer, in the layers window.

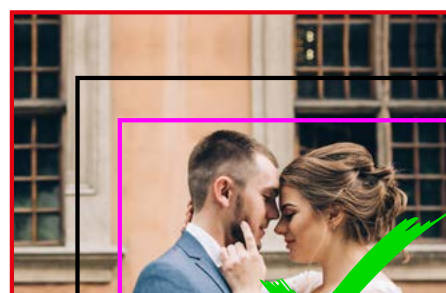
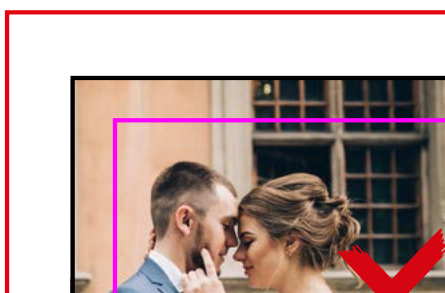
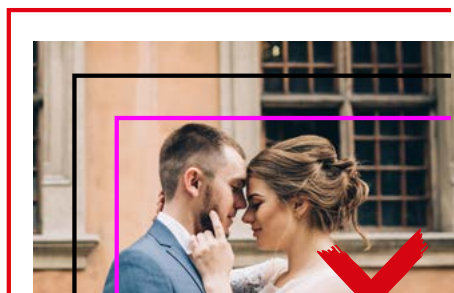


In the new layer you need to create the guide lines for taking into account the cuts and the safety margins, and for displaying the folding line. You can then import images to the artboard and add text taking into account the bleeds and safety margins.

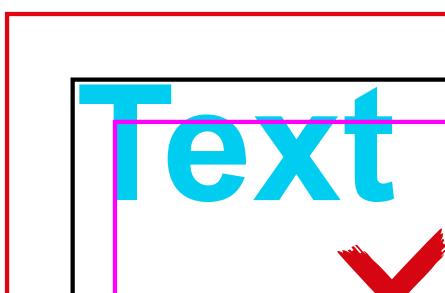
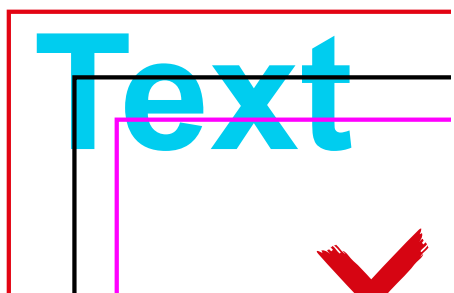


Positioning images and text correctly

BLEED - The edge of the photo must not be positioned flush with the black line, or between the black and red lines. The photo must cover all the spaces up to the red border.



SAFETY MARGINS - To avoid cropping important parts of the photo it is important to keep the subject (text and photo) within the safety margins and NOT go over or keep flush with the cut line (BLACK LINE).

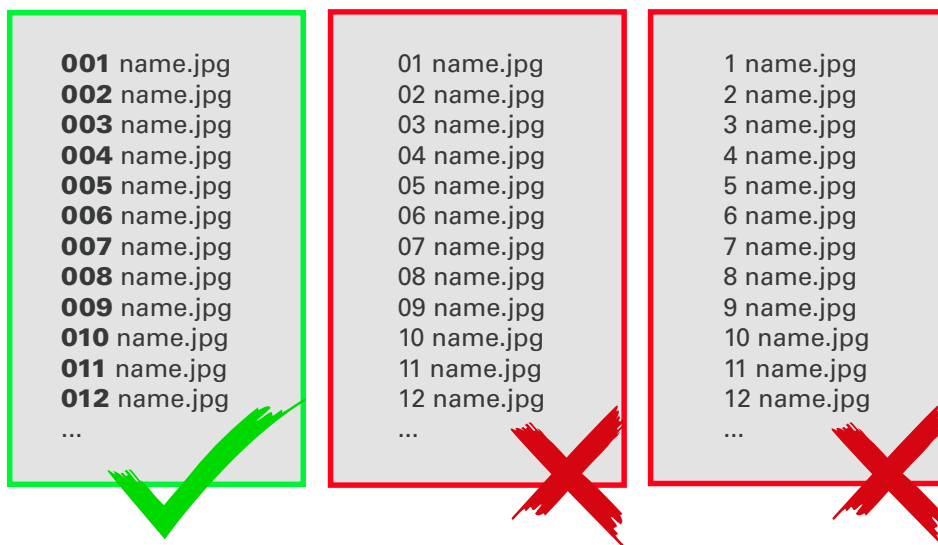


Saving and sending the artboards

When the artboard layout is completed, you must remove the background layer (containing all the information and the guide lines) and merge all the layers. Now the artboard can be saved in JPEG format with sRGB profile.

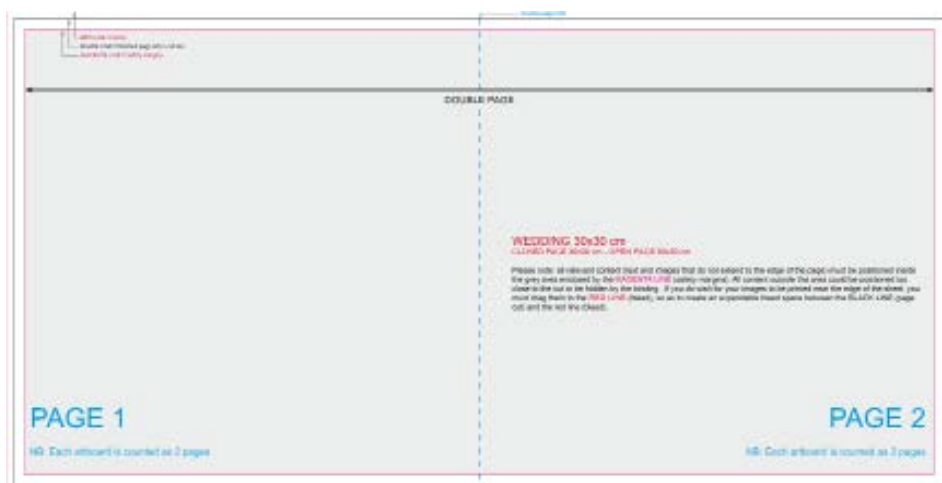
Naming the files

Before placing an order you need to rename the artboards correctly. The artboards of the inside pages must be named with a three-digit sequential number prefix. The cover must not be numbered and it can be named simply "cover" or "cover photo".



Page count

Each artboard is counted as 2 pages



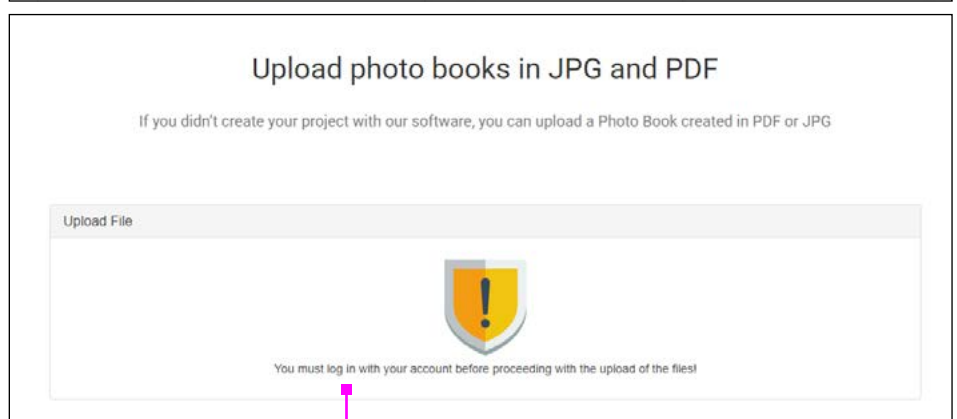
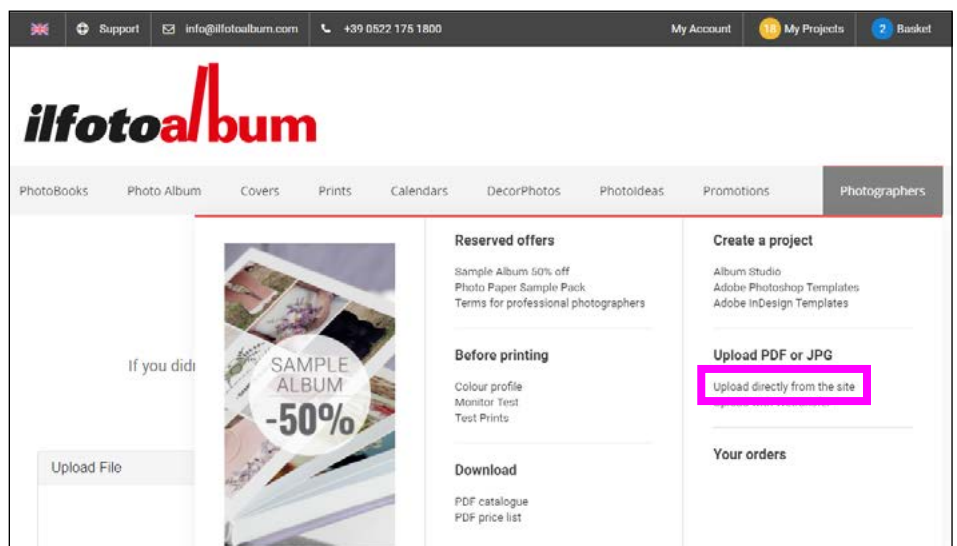
2 PAGES → **001 name.jpg**

How to send the layout and confirm the purchase

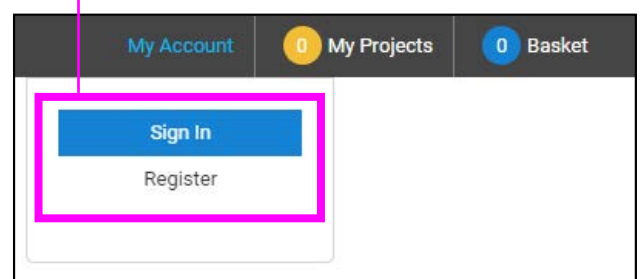
Once the files have been renamed correctly, they must be put into a single folder (inside pages, cover and parents/witnesses pack, if selected) and compressed into a single file (zip).

Send the compressed file of the layout

Or on our website
www.ilfotoalbum.com in the
Photographers menu select **Upload**
directly from the site



*If you have not yet accessed,
Access with your data or
Register*




Upload photo books in JPG and PDF

If you didn't create your project with our software, you can upload a Photo Book created in PDF or JPG

Upload File

Send compressed files up to 2GB



Product DIGITAL Wedding 20,5x29 - copertina BASIC

Number of single sides Number of single sides

Name Name

Email Email

Telephone Telephone

Start File Transfer

Add the compressed file

Complete the fields and make the transfer

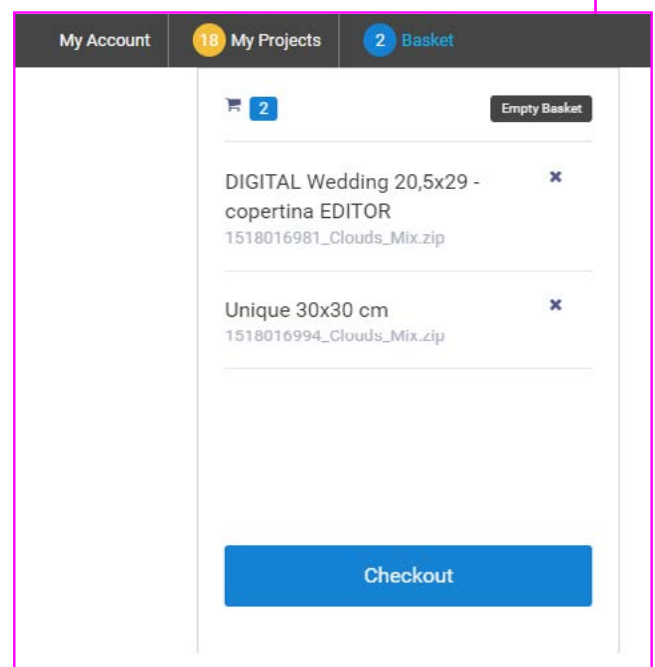
Once you have completed the uploading select **Checkout**

Project added to basket.

Add more products

Checkout

Or add other projects to the trolley to complete the multiple purchase of a number of products.



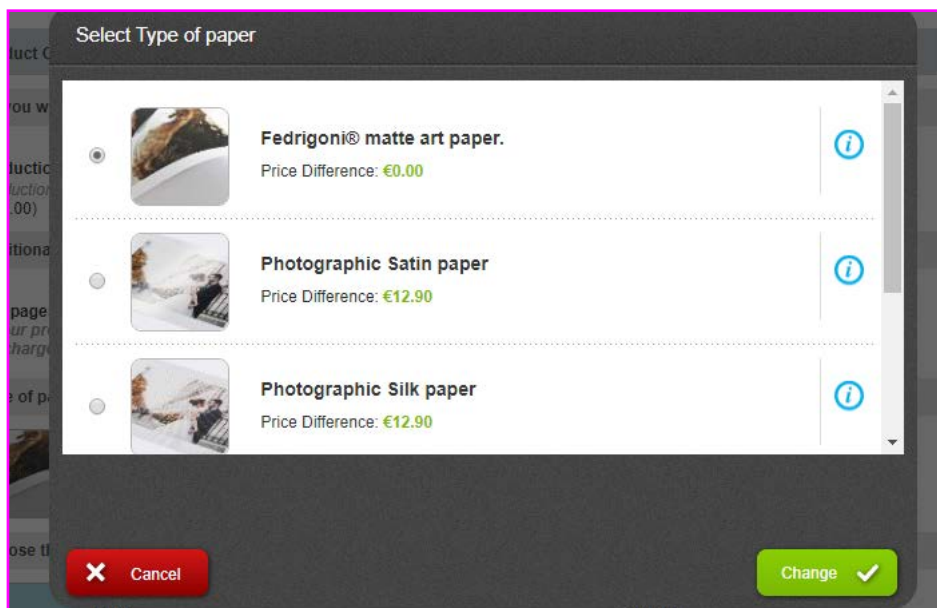
Optional choices

In order to access the product configuration interface you need to enter your personal data or register if you are a new user.

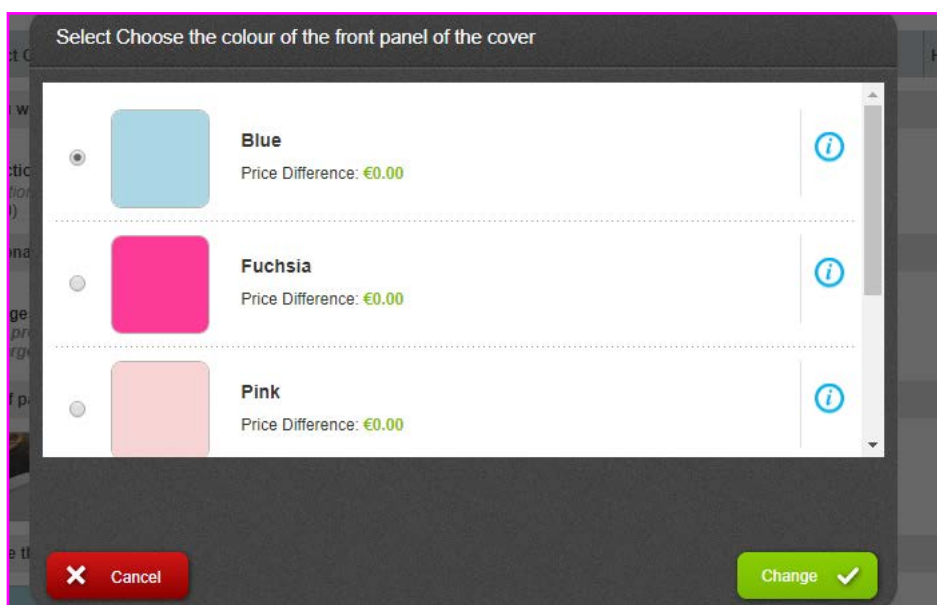
Selection of the type of paper, cover, cases, parents pack, etc.

The optional choices differ from product to product. Clicking on "change" will open a selection window showing all the available choices for that product. In this section you can add the parents pack or witnesses pack to your order.

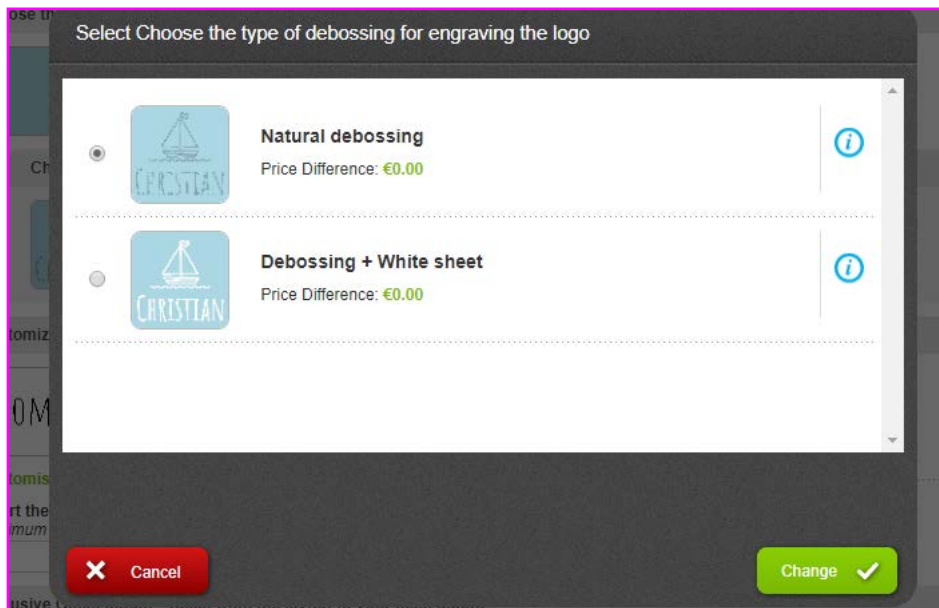
Select the type of paper for the inside pages of your photo album



Choose the colour of the front panel

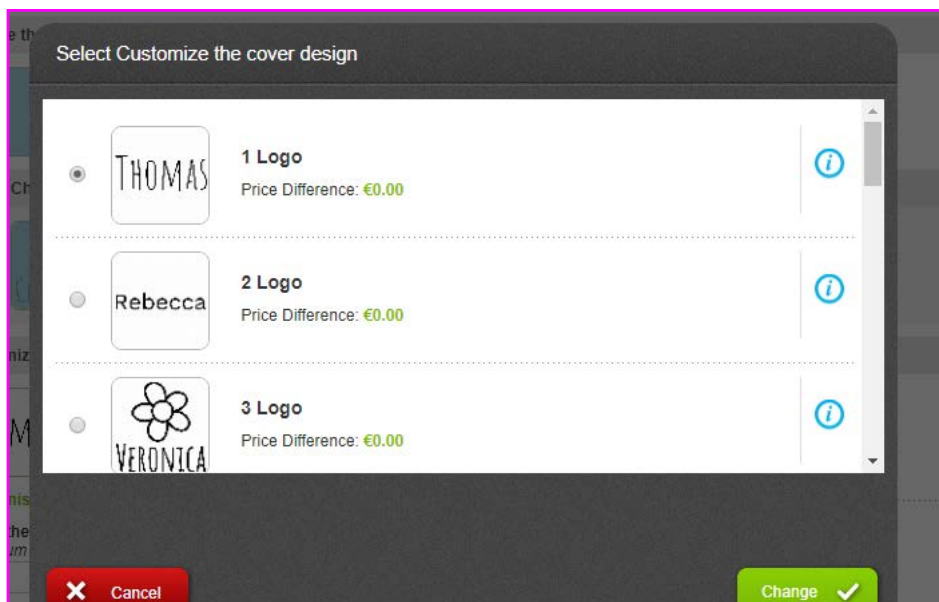


Choose the type of debossing for engraving the logo



Customize the cover design

Complete the fields shown below



Guest album Exclusive o Photoflat

Exclusive Guest album

Inside printed in digital offset on 200-gram paper. Softcover, with cut at the centre. Cover completely coated in natural cotton with Salt and Pepper texture.

Exclusive Guest album - Taken from the layout of your main album



Exclusive Guest album - 2 copies

Inside printed in digital offset on 200-gram paper. Softcover, with cut at the centre. Cover completely coated in natural cotton with Salt and Pepper texture.

Change

Photoflat guest album

Inside printed in digital offset on Fedrogoni matte art paper. Cover completely coated in natural cotton with Salt and Pepper texture. Same binding as the main Album (with panoramic 180° opening).

Guest album Photoflat - Taken from the layout of your main album



Photoflat guest album - 2 copies

Inside printed in digital offset on Fedrogoni matte art paper. Cover completely coated in natural cotton with Salt and Pepper texture. Same binding as the main Album (with panoramic 180° opening).

Change

Selection of the shipping method

Next, you select your shipping address.

Please note: The option of payment upon delivery can be selected in the shipping method section, and not in the payment method section.

Selection of the payment method

Lastly, before confirming the order you need to select the payment method. In this page you can also enter any discount codes to take advantage of current promotions and your VAT number to request an invoice.