

GUIDE

Photoshop® Template

v2



ilfotoa/bum

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Send the compressed file of the layout

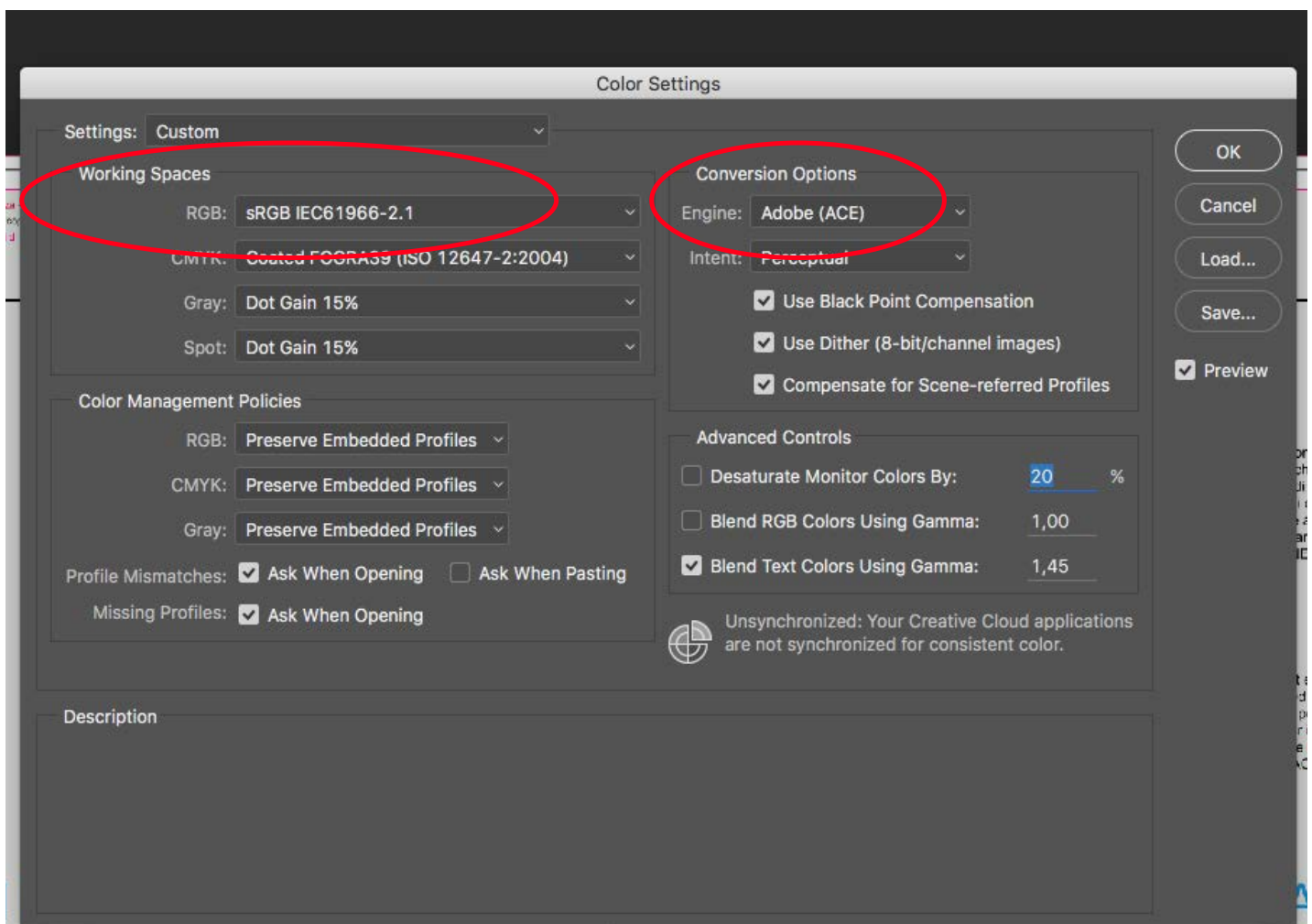
Setting the colour profile

The reference profile for all the prints in our laboratory is sRGB and it must be used as workspace in all the applications that allow it (Photoshop, Lightroom, InDesign, etc.) for a perfect match between (calibrated) monitor view and print.

Setting the workspace in InDesign

The Colour Settings panel (menu: 'Edit' > 'Colour settings') is the engine that controls the view and the conversions from one colour space to another. Once you set the colour settings as shown in the screen below, we will be able to read your photographs correctly and to reproduce them as faithfully as possible on all the printers in our laboratory.

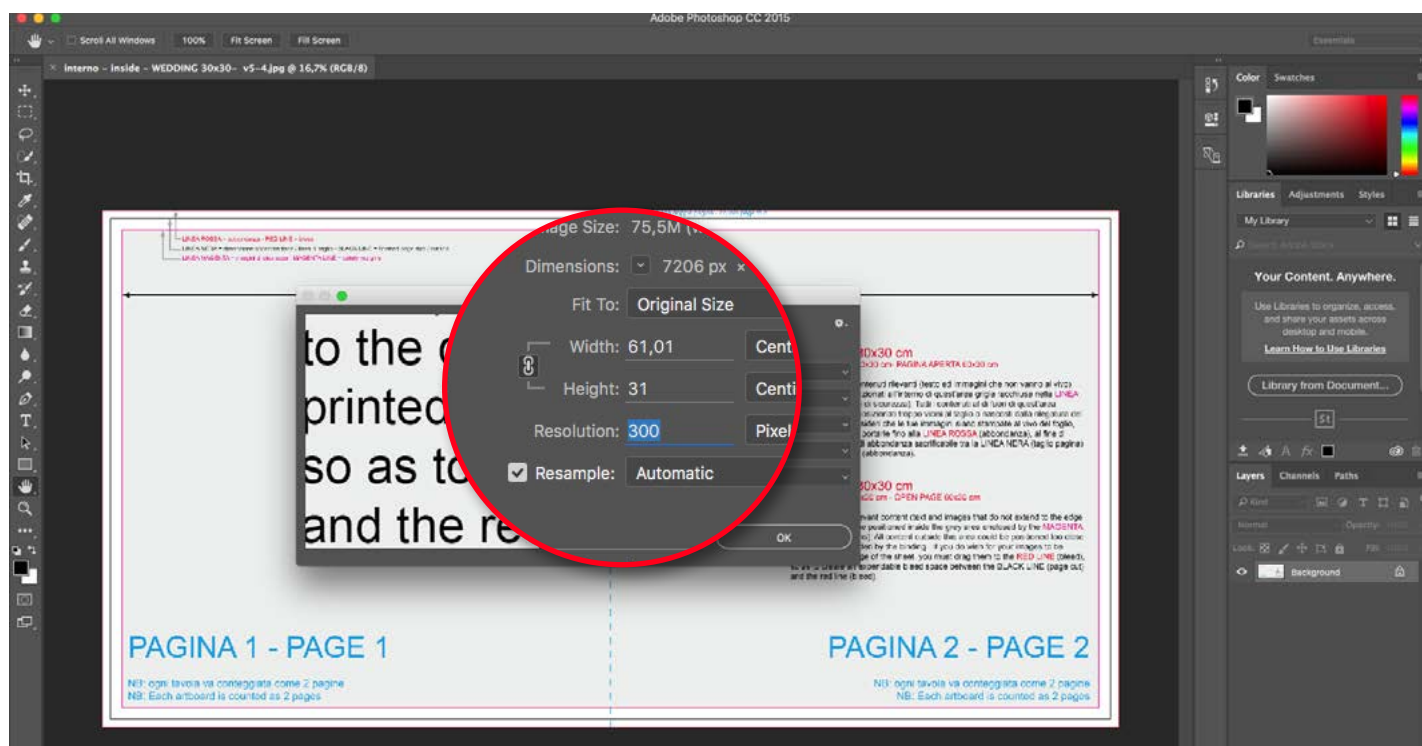
To view all the available options, select "other options" from the menu commands on the right.



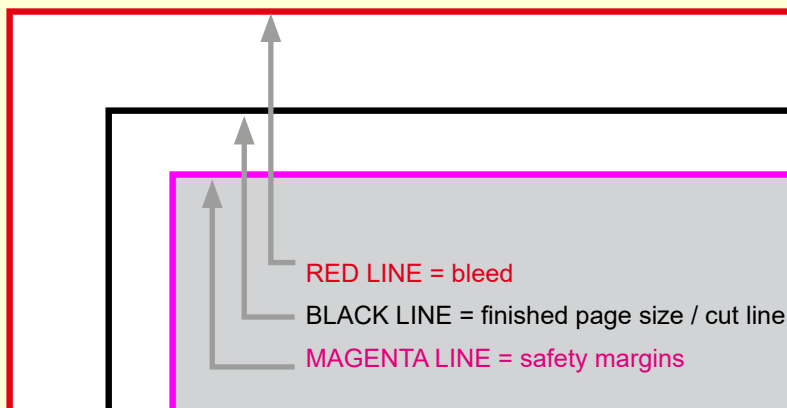
How to start designing the layout with InDesign

The size of the worksheet corresponds exactly to the chosen model, with a 5mm bleed space on the document.

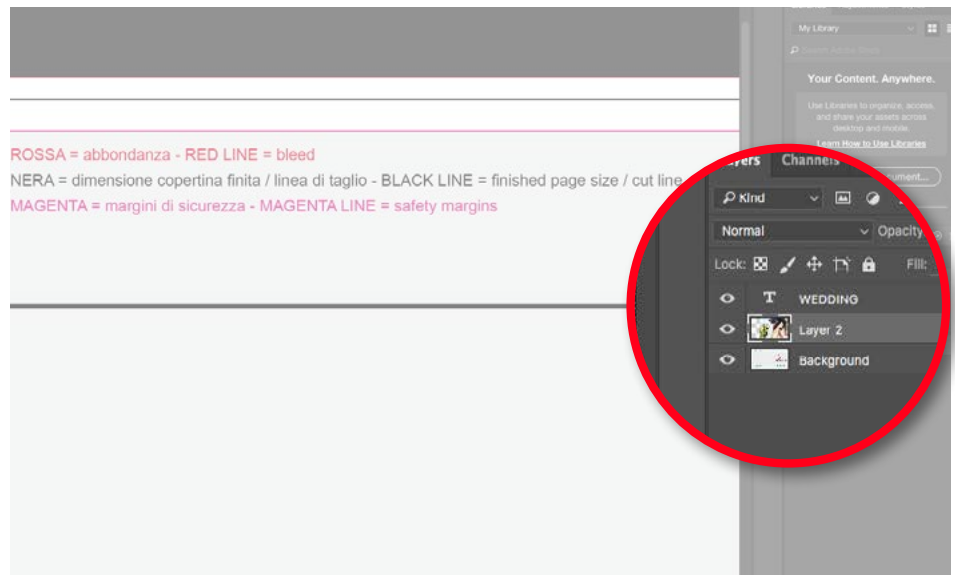
Please note: To obtain a correct file for printing, please do change the preset values set of the document.



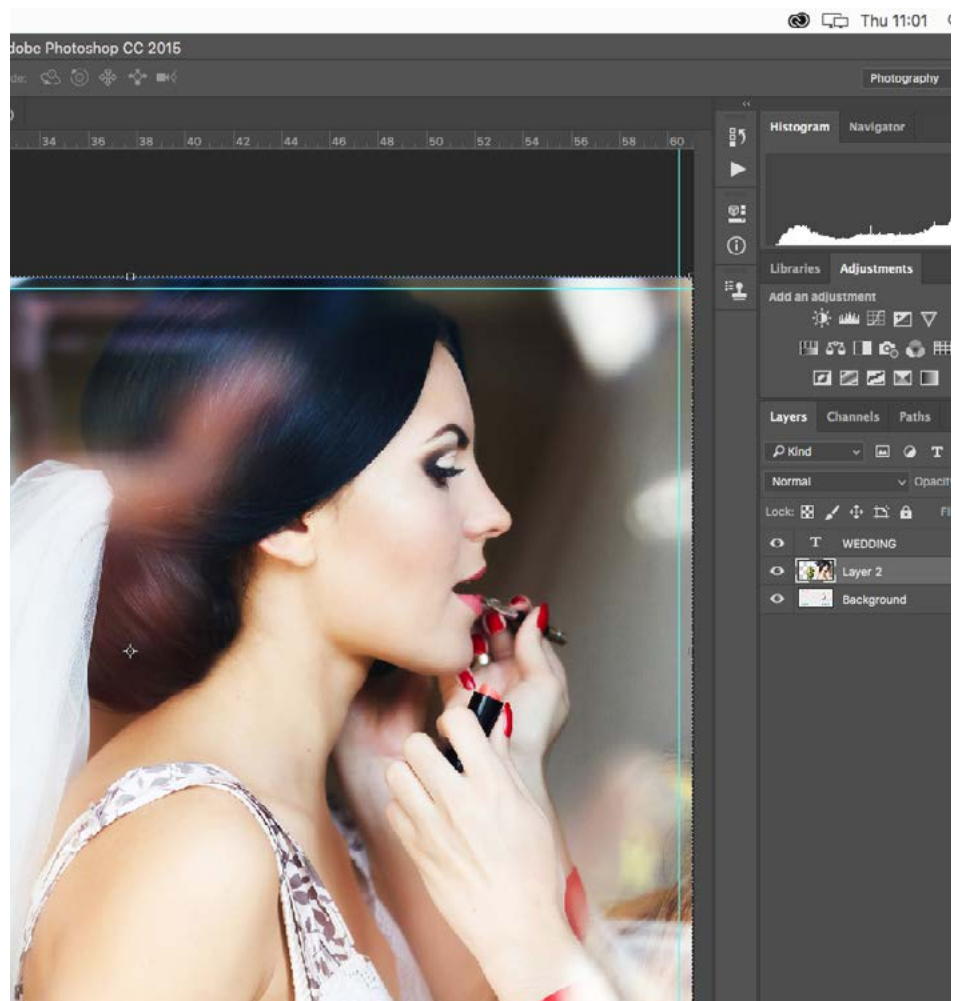
All our templates include guide lines for the correct positioning of photos and text. It is very important to adhere to these margins in order to avoid white borders or cropped images. All relevant content (text and images that do not extend to the edge of the page) must be positioned inside the **MAGENTA LINE (safety margins)**. All content outside this area could be positioned too close to the cut or be hidden by the binding. If you do wish for your images to be printed near the edge of the sheet, you must drag them to the **RED LINE (bleed)**, so as to create an expendable bleed space between the **BLACK LINE (page cut)** and the **RED LINE (bleed)**.



There are countless ways for designing the artboards and users will choose the one they are most familiar with. The file represents only a guide, in which the parameters to be adhered to are size, resolution and colour profile. To start the layout you need to create a new layer, in the layers window.

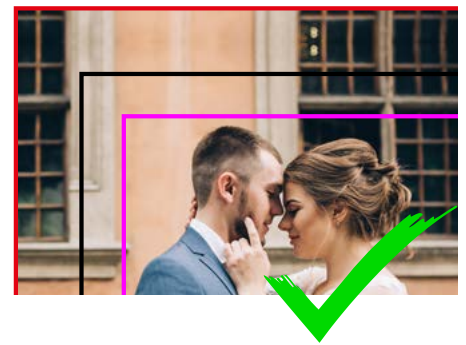
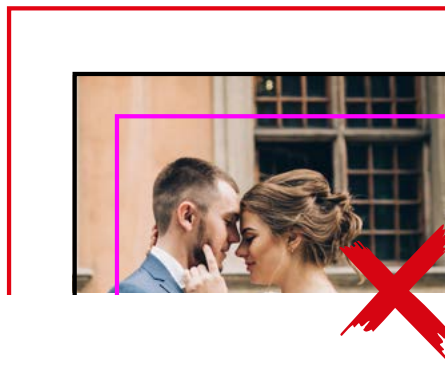


In the new layer you need to create the guide lines for taking into account the cuts and the safety margins, and for displaying the folding line. You can then import images to the artboard and add text taking into account the bleeds and safety margins.

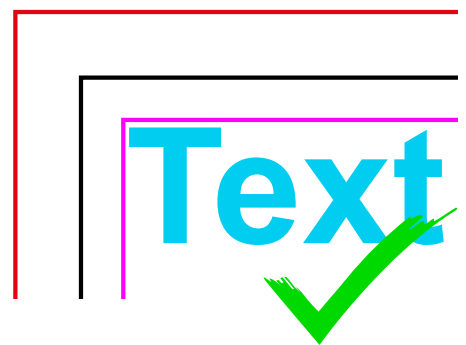
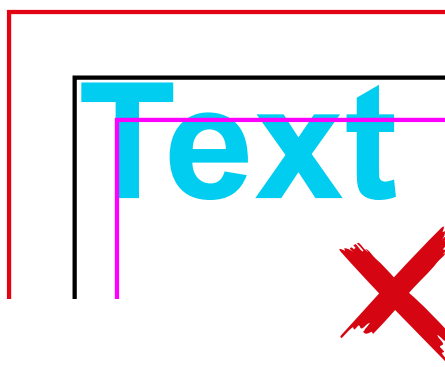
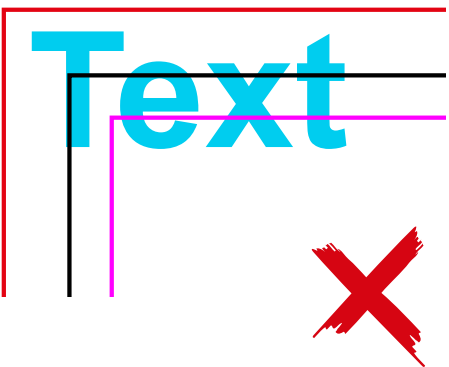
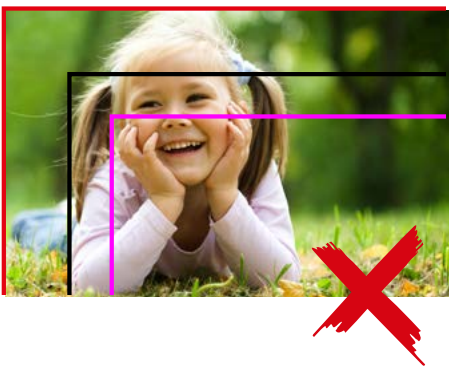


Positioning images and text correctly

BLEED - The edge of the photo must not be positioned flush with the black line, or between the black and red lines. The photo must cover all the spaces up to the red border.



SAFETY MARGINS - To avoid cropping important parts of the photo it is important to keep the subject (text and photo) within the safety margins and NOT go over or keep flush with the cut line (BLACK LINE).



Saving and sending the artboards

When the artboard layout is completed, you must remove the background layer (containing all the information and the guide lines) and merge all the layers. Now the artboard can be saved in JPEG format with sRGB profile.

Naming the files

Before placing an order you need to rename the artboards correctly. The artboards of the inside pages must be named with a three-digit sequential number prefix. The cover must not be numbered and it can be named simply "cover" or "cover photo".

001 name.jpg
002 name.jpg
003 name.jpg
004 name.jpg
005 name.jpg
006 name.jpg
007 name.jpg
008 name.jpg
009 name.jpg
010 name.jpg
011 name.jpg
012 name.jpg
...



01 name.jpg
02 name.jpg
03 name.jpg
04 name.jpg
05 name.jpg
06 name.jpg
07 name.jpg
08 name.jpg
09 name.jpg
10 name.jpg
11 name.jpg
12 name.jpg
...

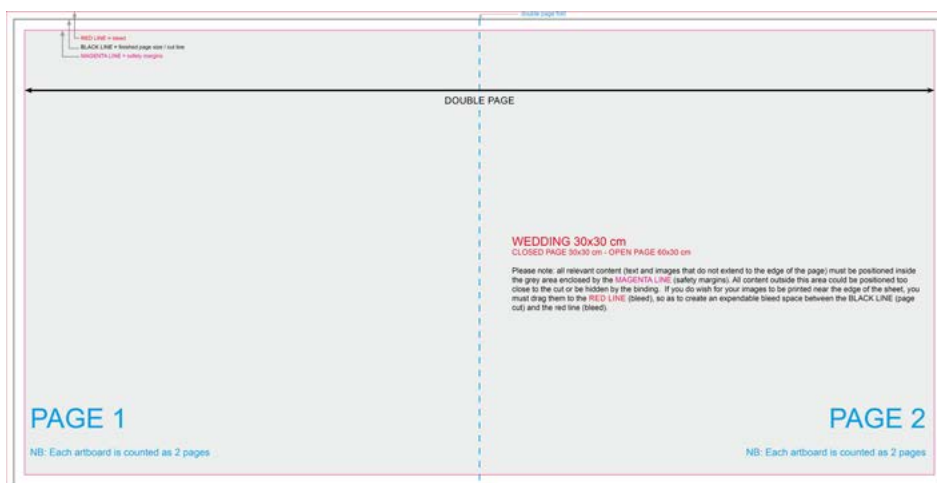


1 name.jpg
2 name.jpg
3 name.jpg
4 name.jpg
5 name.jpg
6 name.jpg
7 name.jpg
8 name.jpg
9 name.jpg
10 name.jpg
11 name.jpg
12 name.jpg
...



Page count

Each artboard is counted as 2 pages



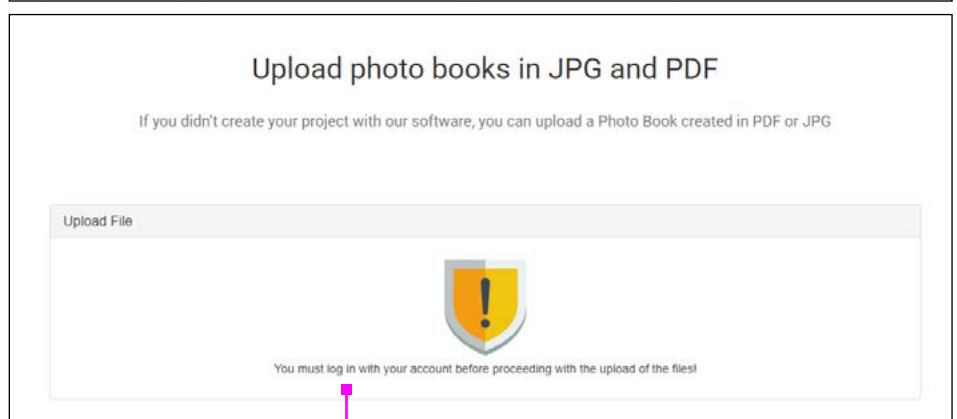
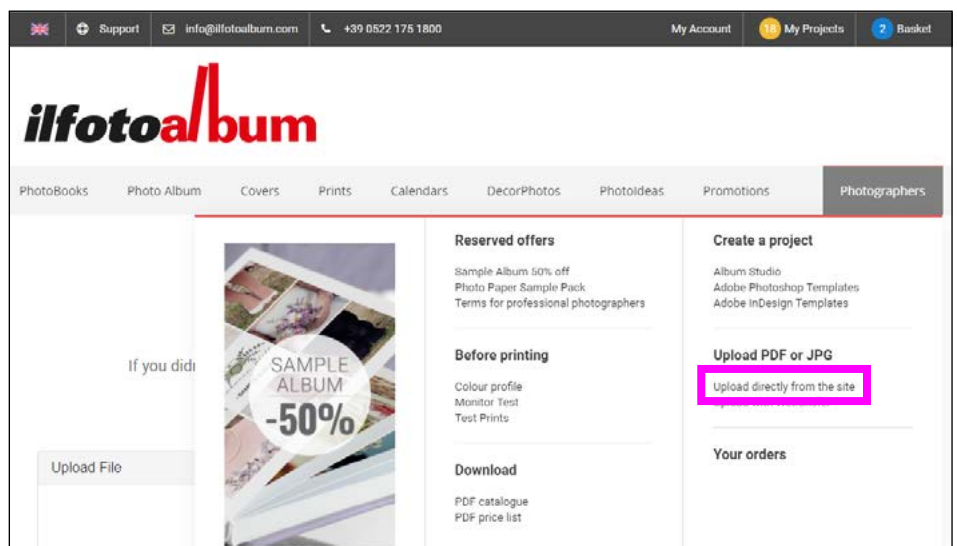
2 PAGES → **001 name.jpg**

How to send the layout and confirm the purchase

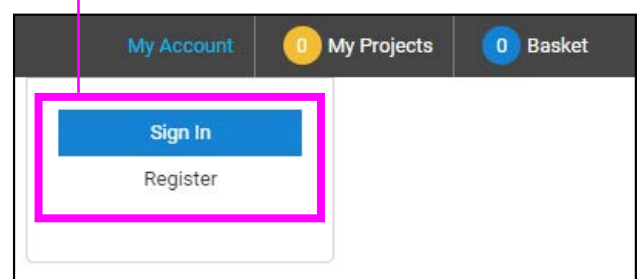
Once the files have been renamed correctly, they must be put into a single folder (inside pages, cover and parents/witnesses pack, if selected) and compressed into a single file (zip).

Send the compressed file of the layout

Or on our website
www.ilfotoalbum.com in the
Photographers menu select **Upload**
directly from the site



*If you have not yet accessed,
Access with your data or
Register*




Upload photo books in JPG and PDF

If you didn't create your project with our software, you can upload a Photo Book created in PDF or JPG

Upload File

Send compressed files up to 2GB



Product

Number of single sides

Name

Email

Telephone

Add the compressed file

Complete the fields and make the transfer

Once you have completed the uploading select **Checkout**

Project added to basket.

Or add other projects to the trolley to complete the multiple purchase of a number of products.



My Account 18 My Projects 2 Basket

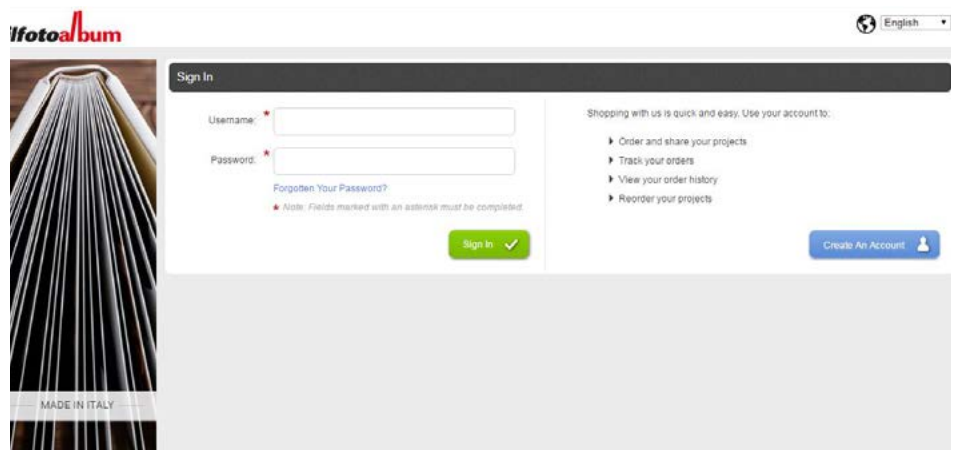
2

DIGITAL Wedding 20,5x29 - copertina EDITOR
1518016981_Clouds_Mix.zip

Unique 30x30 cm
1518016994_Clouds_Mix.zip

Optional choices

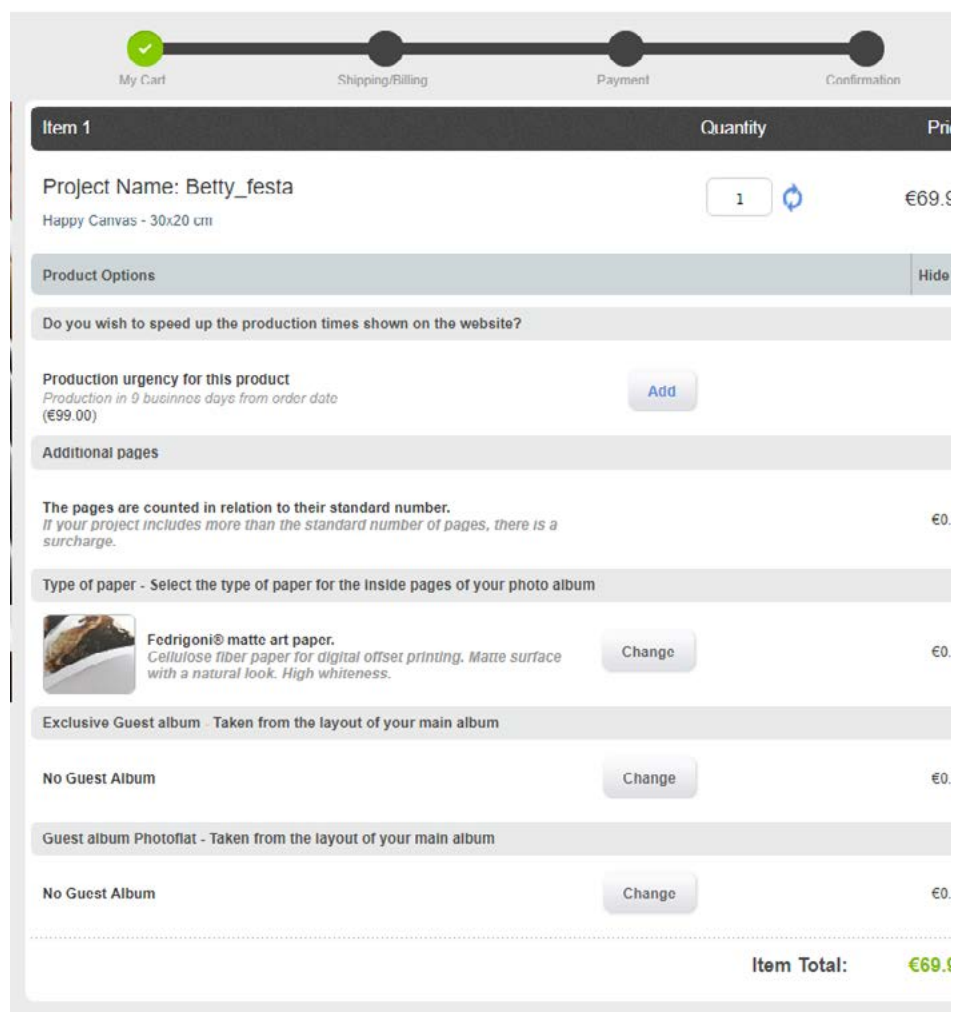
In order to access the product configuration interface you need to enter your personal data or register if you are a new user.



The screenshot shows the ifotoalbum website's login and registration page. On the left, there is a vertical image of a photo album with the text "MADE IN ITALY" at the bottom. The main content area has a "Sign In" header. Below it, there are input fields for "Username" and "Password", both marked with a red asterisk. A "Forgot Your Password?" link is below the password field. A note states: "Note: Fields marked with an asterisk must be completed". There is a green "Sign In" button with a checkmark. To the right, there is a section titled "Shopping with us is quick and easy. Use your account to:" with a list of benefits: "Order and share your projects", "Track your orders", "View your order history", and "Reorder your projects". At the bottom right, there is a blue "Create An Account" button with a user icon.

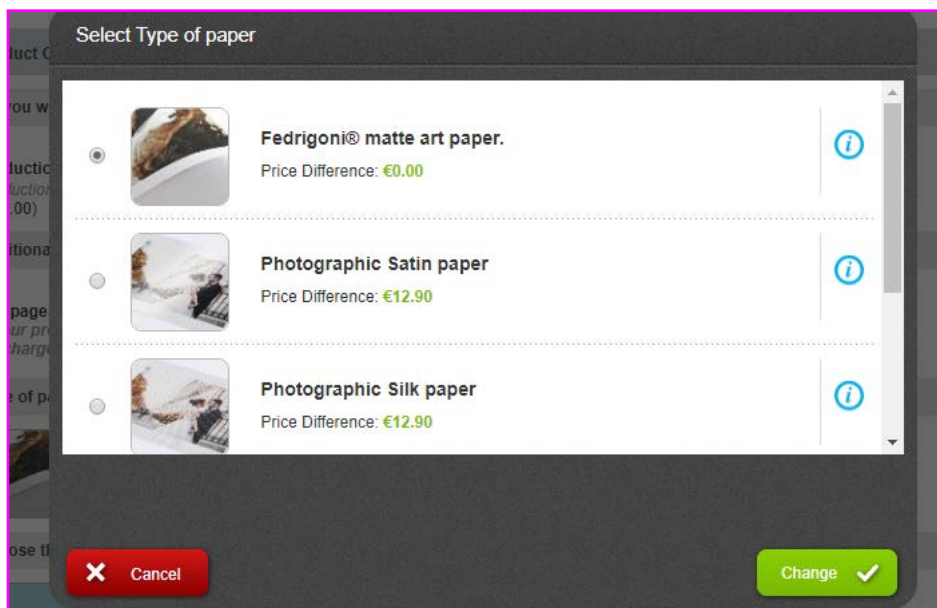
Selection of the type of paper, cover, cases, parents pack, etc.

The optional choices differ from product to product. Clicking on "change" will open a selection window showing all the available choices for that product. In this section you can add the parents pack or witnesses pack to your order.



The screenshot shows the product configuration interface for a photo album. At the top, there is a progress bar with four steps: "My Cart" (checked), "Shipping/Billing", "Payment", and "Confirmation". Below the progress bar, there is a table with columns "Item 1", "Quantity", and "Price". The first row shows "Project Name: Betty_festa" with a quantity of 1 and a price of €69.9. Below the table, there is a section titled "Product Options" with a "Hide" button. The options include: "Do you wish to speed up the production times shown on the website?" (with a blue "Add" button), "Production urgency for this product" (with a note "Production in 9 business days from order date (€99.00)"), "Additional pages" (with a note "The pages are counted in relation to their standard number. If your project includes more than the standard number of pages, there is a surcharge." and a price of €0.), "Type of paper - Select the type of paper for the Inside pages of your photo album" (with a "Change" button and a price of €0.), "Exclusive Guest album - Taken from the layout of your main album" (with a "Change" button and a price of €0.), and "Guest album Photoflat - Taken from the layout of your main album" (with a "Change" button and a price of €0.). At the bottom right, there is a summary row: "Item Total: €69.9".

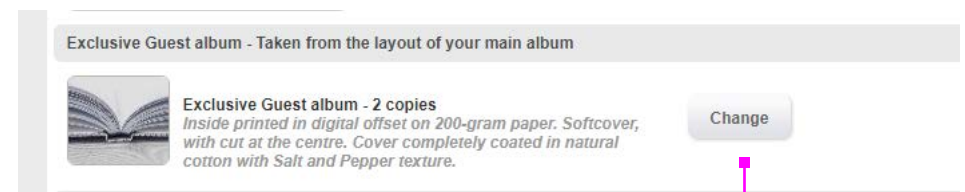
Select the type of paper for the inside pages of your photo album



Guest album Exclusive o Photoflat

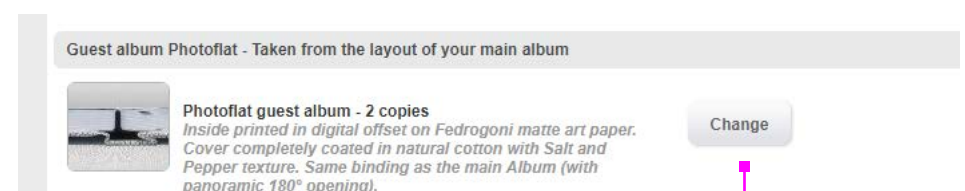
Exclusive Guest album

Inside printed in digital offset on 200-gram paper. Softcover, with cut at the centre. Cover completely coated in natural cotton with Salt and Pepper texture.



Photoflat guest album

Inside printed in digital offset on Fedrigoni matte art paper. Cover completely coated in natural cotton with Salt and Pepper texture. Same binding as the main Album (with panoramic 180° opening).



Selection of the shipping method

Next, you select your shipping address.

Please note: The option of payment upon delivery can be selected in the shipping method section, and not in the payment method section.

Selection of the payment method

Lastly, before confirming the order you need to select the payment method. In this page you can also enter any discount codes to take advantage of current promotions and your VAT number to request an invoice.