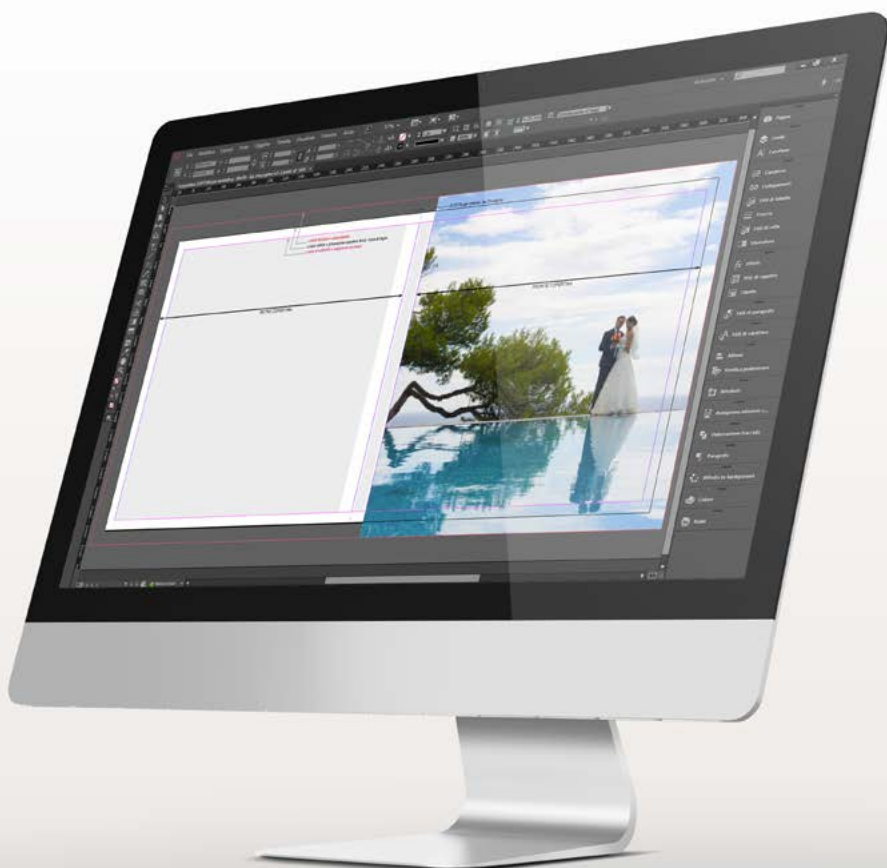


# GUIDE

## InDesign® Template

v2



**ilfotoa/**bum

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### **N.B.: older versions of InDesign**

N.B.: the templates can be opened (by opening the .indd files found in each folder) up to version CS4. There are no templates available for earlier versions.

**Download preset to create a PDF suitable for our printing systems**

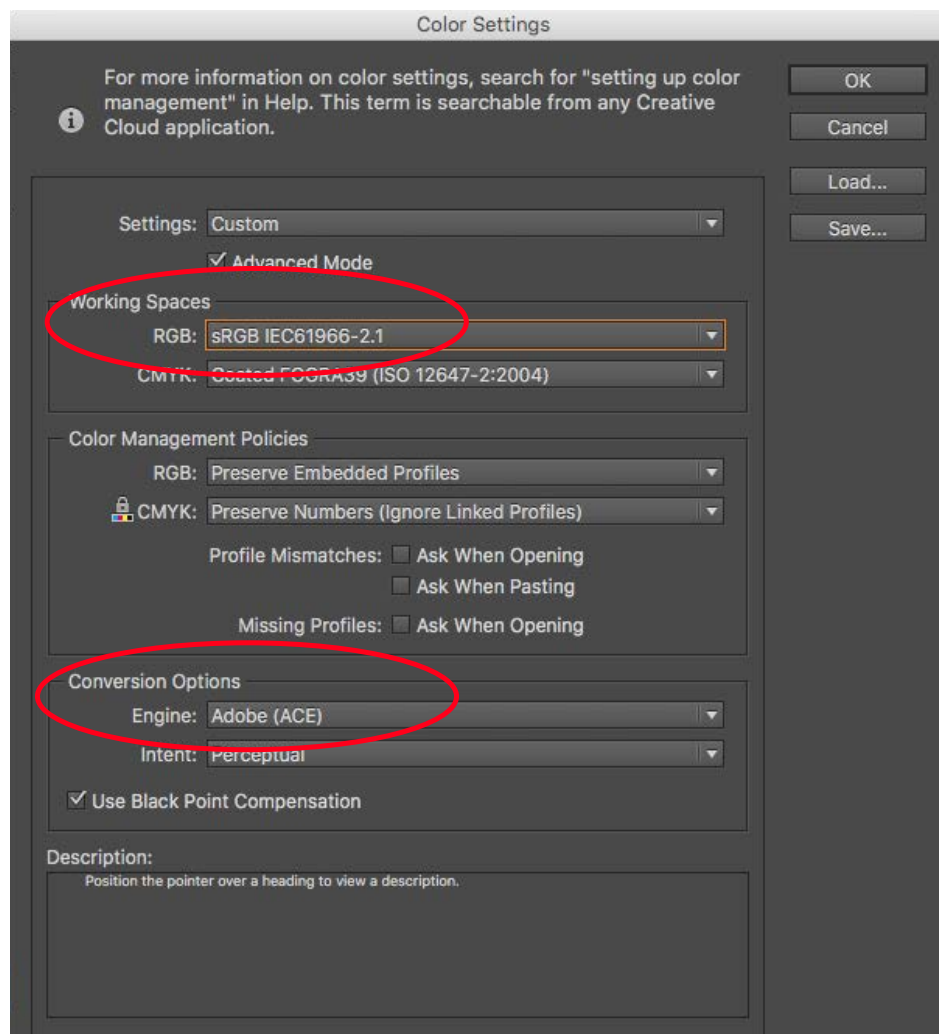
**Send the compressed file of the layout**

## Setting the colour profile

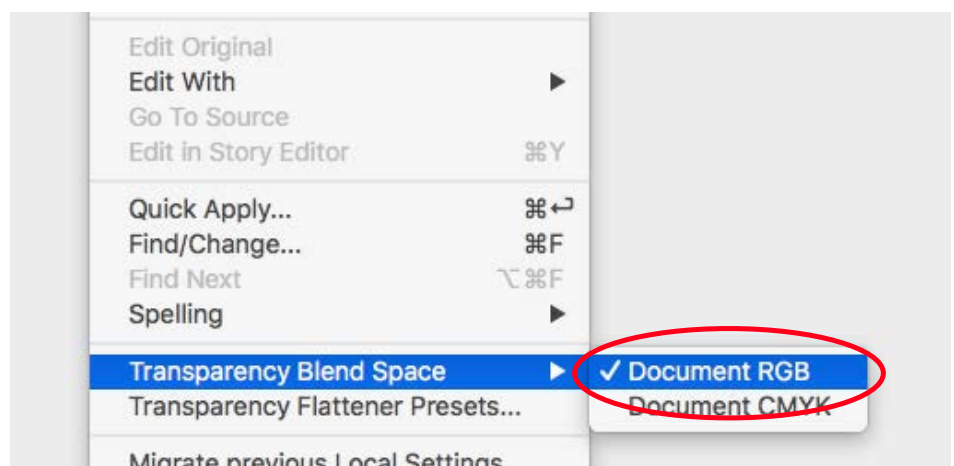
The reference profile for all the prints in our laboratory is sRGB and it must be used as workspace in all the applications that allow it (Photoshop, Lightroom, InDesign, etc.) for a perfect match between (calibrated) monitor view and print.

### Setting the workspace in InDesign

The Colour Settings panel (menu: 'Edit' > 'Colour settings') in InDesign must be set as shown in the screen below. This way we will be able to read your photographs correctly and to reproduce them as faithfully as possible on all the printers in our laboratory.



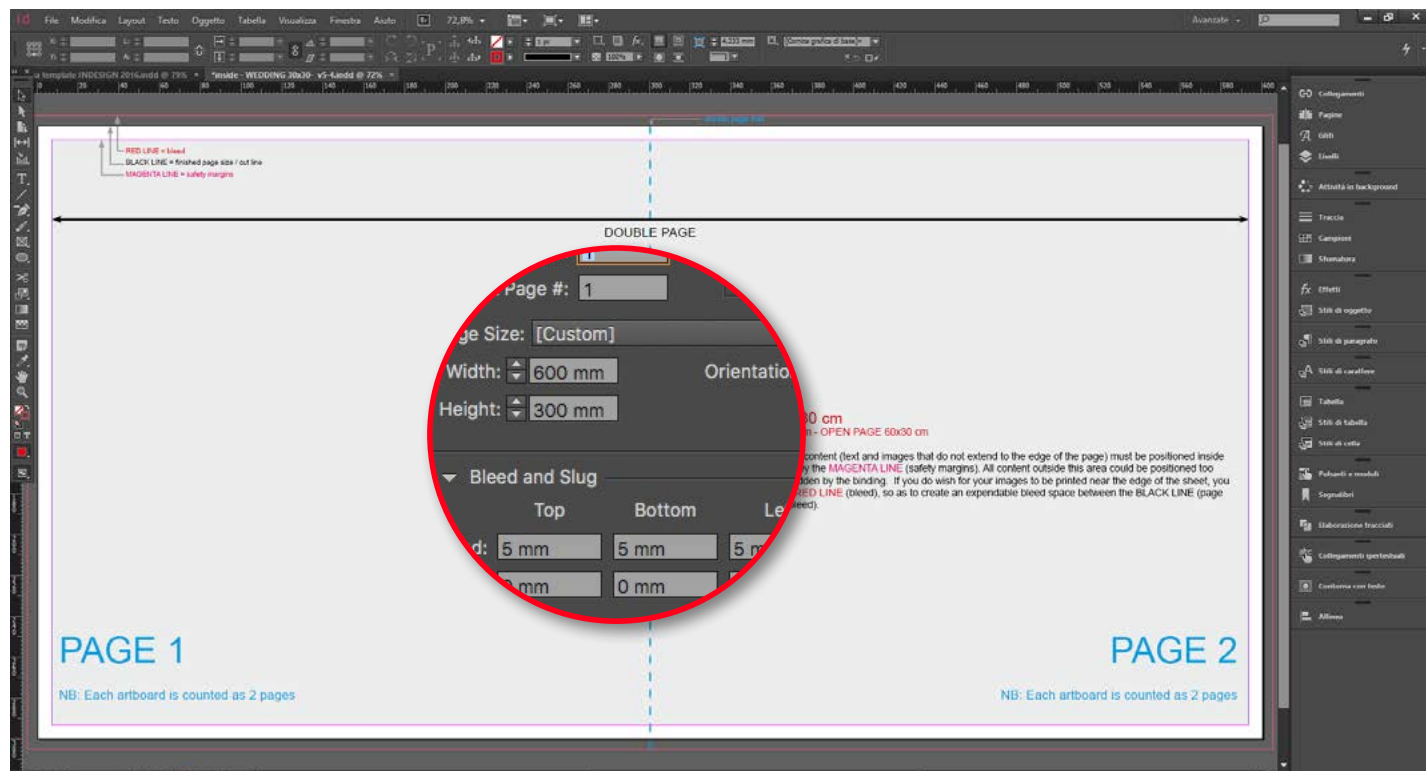
If you wish to apply transparency effects to the layout, it is important to set the transparency blend space on "RGB document", so as to avoid printing problems.



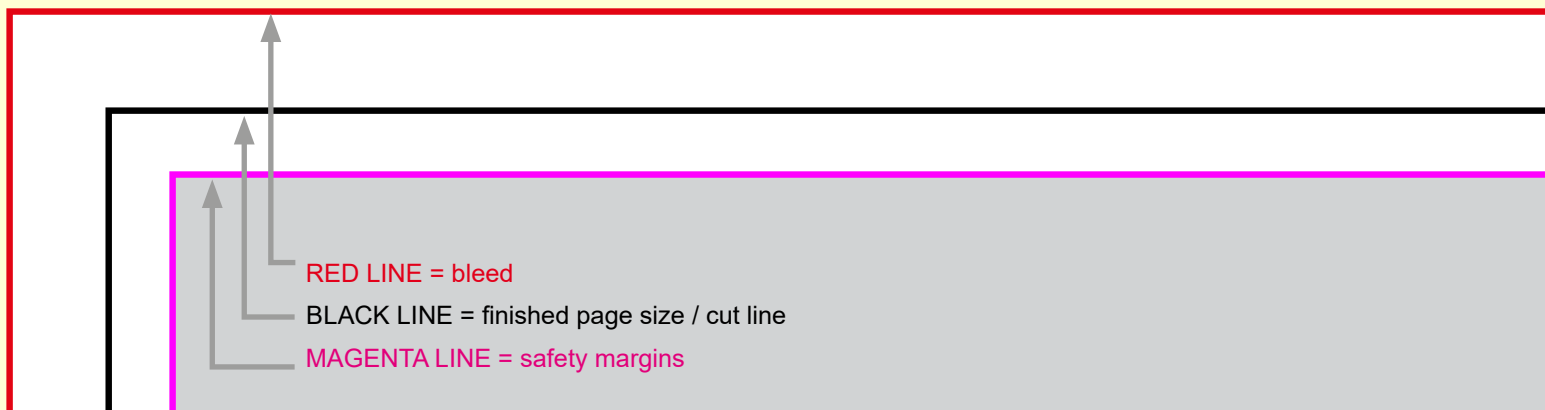
# How to start designing the layout with InDesign

The size of the worksheet corresponds exactly to the chosen model, with a 5mm bleed space on the document.

**Please note: To obtain a correct file for printing, please do change the preset values set of the document.**

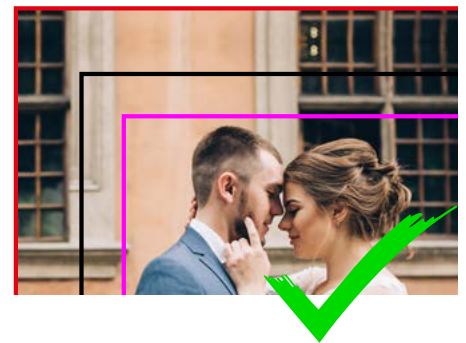
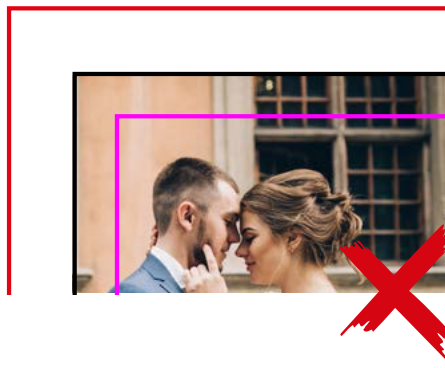


All our templates include guide lines for the correct positioning of photos and text. It is very important to adhere to these margins in order to avoid white borders or cropped images. All relevant content (text and images that do not extend to the edge of the page) must be positioned inside the **MAGENTA LINE (safety margins)**. All content outside this area could be positioned too close to the cut or be hidden by the binding. If you do wish for your images to be printed near the edge of the sheet, you must drag them to the **RED LINE (bleed)**, so as to create an expendable bleed space between the **BLACK LINE (page cut)** and the **RED LINE (bleed)**.

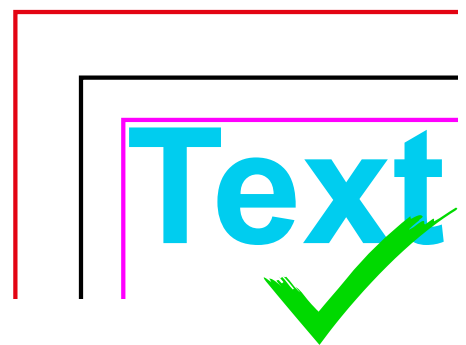
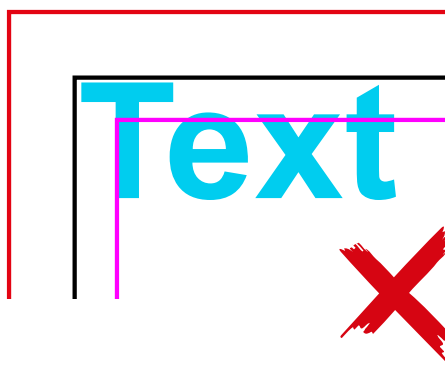
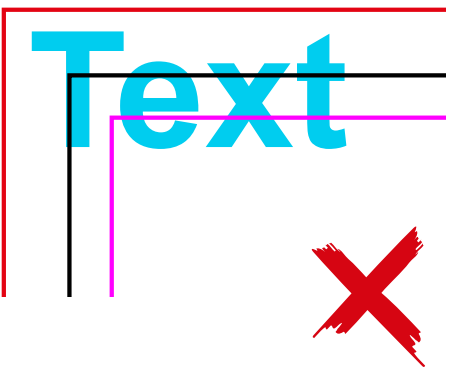
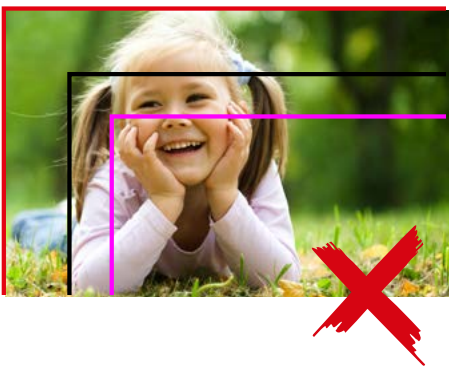


## Positioning images and text correctly

**BLEED** - The edge of the photo must not be positioned flush with the black line, or between the black and red lines. The photo must cover all the spaces up to the red border.



**SAFETY MARGINS** - To avoid cropping important parts of the photo it is important to keep the subject (text and photo) within the safety margins and NOT go over or keep flush with the cut line (BLACK LINE).





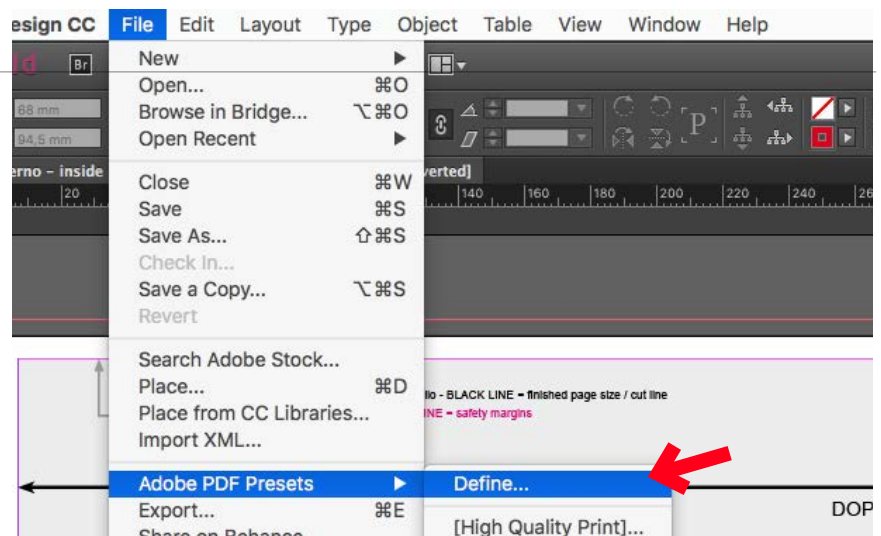
## Exporting and sending the project

Once the layout is complete, PDFs of all the necessary documents must be created (inside pages, cover of the main album, cover of parents pack - if selected) by using our PDF export preset, which can be downloaded at this link:

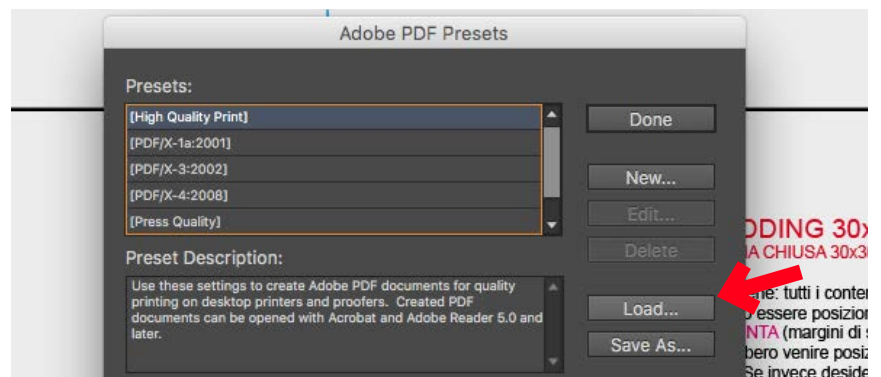
**Download preset to create a PDF suitable for our printing systems**

### Install the preset

Open InDesign, select “File” > “Adobe PDF Presets” > “Define...”

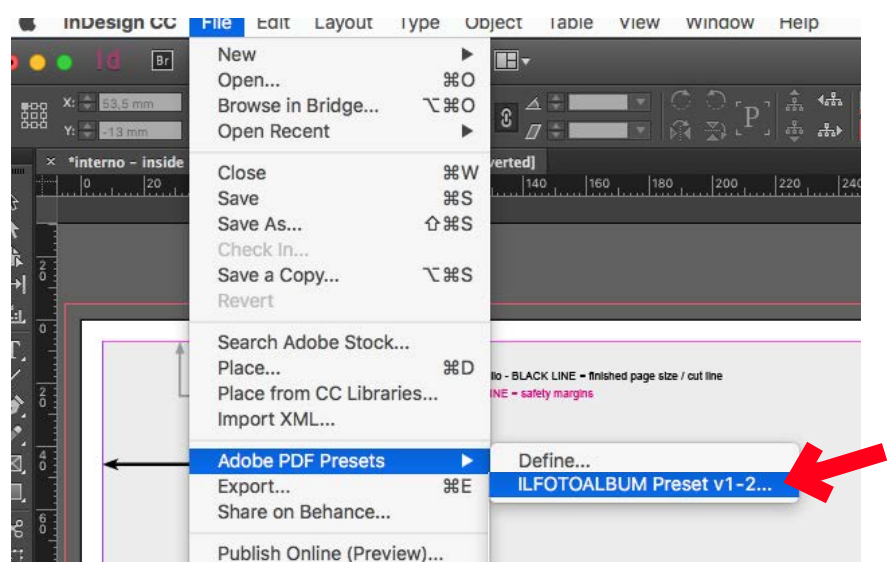


Select “Upload” in the Adobe PDF Presets window and select the ILFOTOALBUM preset file.



Once the layout is complete, to create the PDF select “File” > “Adobe PDF Presets” > “ILFOTOALBUM preset...”

N.B.: do not change any items in the export options.

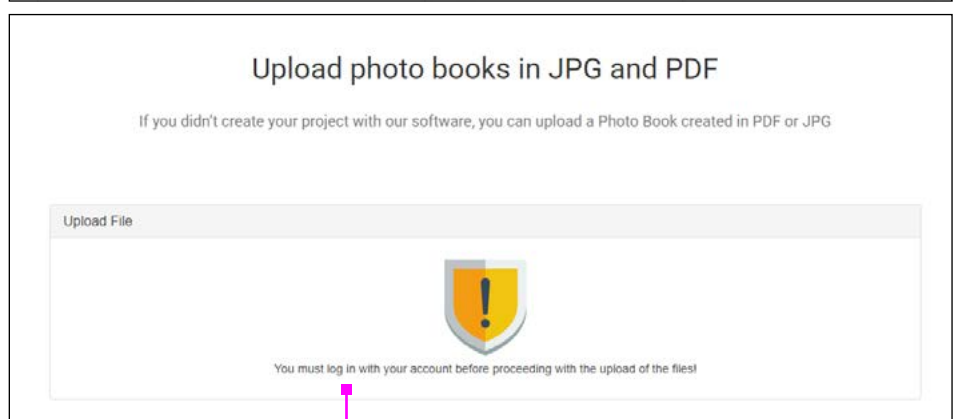
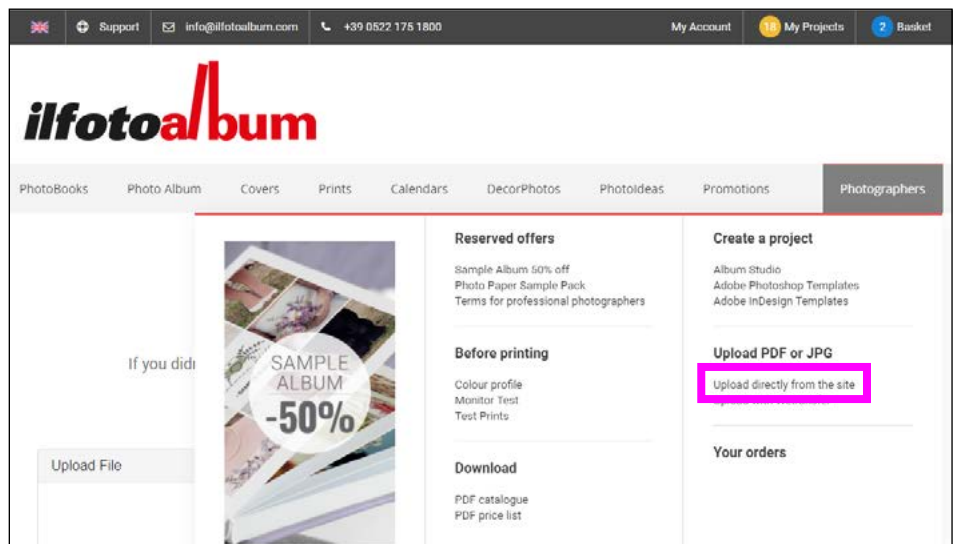


## How to send the layout and confirm the purchase

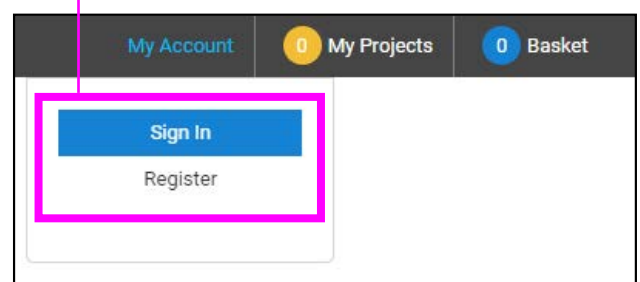
Create a compressed folder (zip file) containing all the PDFs exported with our preset (inside pages, cover, etc.)

## Send the compressed file of the layout

Or on our website  
[www.ilfotoalbum.com](http://www.ilfotoalbum.com) in the  
**Photographers** menu select **Upload**  
*directly from the site*



*If you have not yet accessed,  
 Access with your data or  
 Register*



## Upload photo books in JPG and PDF

If you didn't create your project with our software, you can upload a Photo Book created in PDF or JPG

Upload File

Send compressed files up to 2GB

Product

DIGITAL Wedding 20,5x29 - copertina BASIC

Number of single sides

Number of single sides

Name

Name

Email

Email

Telephone

Telephone

Start File Transfer

Add the compressed file

Complete the fields and make the transfer

Once you have completed the uploading select **Checkout**

Project added to basket.

Add more products

Checkout

Or add other projects to the trolley to complete the multiple purchase of a number of products.



My Account

18 My Projects

2 Basket

2

Empty Basket

DIGITAL Wedding 20,5x29 - copertina EDITOR

1518016981\_Clouds\_Mix.zip

×

Unique 30x30 cm

1518016994\_Clouds\_Mix.zip

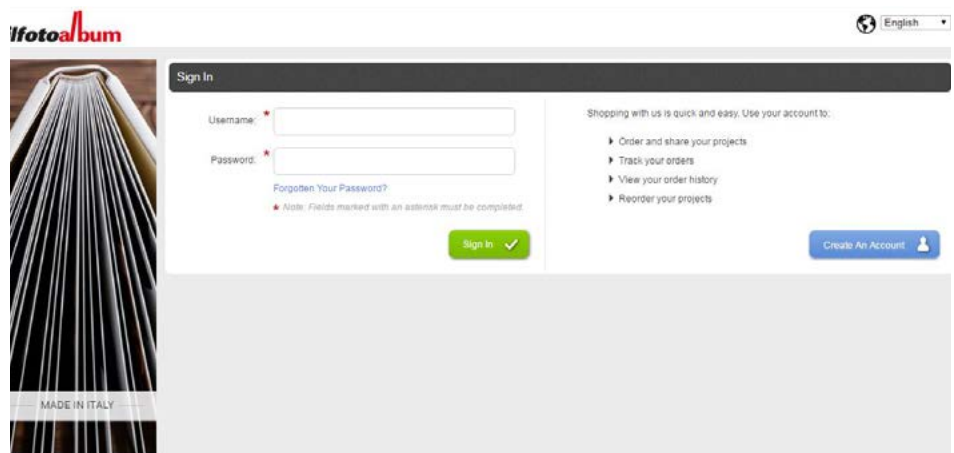
×

Checkout



## Optional choices

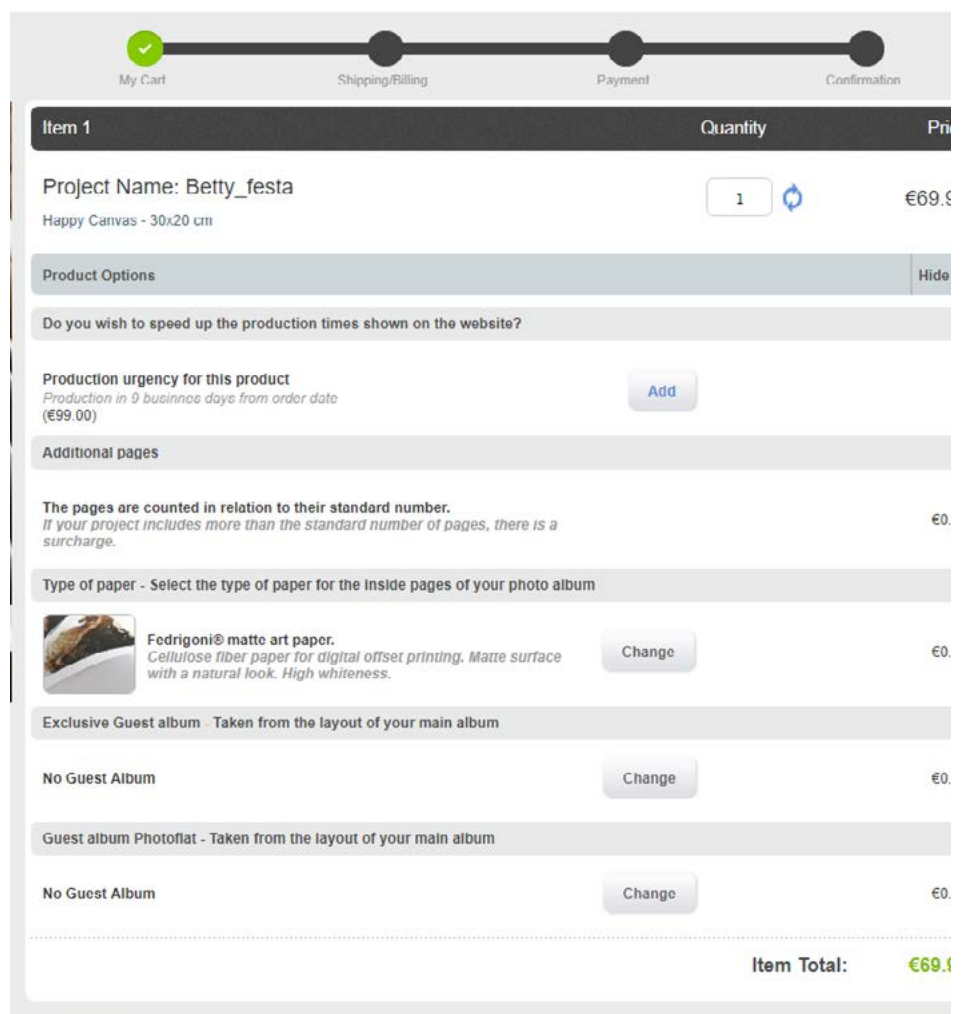
In order to access the product configuration interface you need to enter your personal data or register if you are a new user.



The screenshot shows the ifotoalbum website's user interface. On the left is a vertical image of a photo album with the text "MADE IN ITALY" at the bottom. The main content area has a "Sign In" section with fields for "Username" and "Password", a "Forgot Your Password?" link, and a "Sign In" button. To the right, there's a section titled "Shopping with us is quick and easy. Use your account to:" with links for "Order and share your projects", "Track your orders", "View your order history", and "Reorder your projects". At the bottom right is a "Create An Account" button.

## Selection of the type of paper, cover, cases, parents pack, etc.

The optional choices differ from product to product. Clicking on "change" will open a selection window showing all the available choices for that product. In this section you can add the parents pack or witnesses pack to your order.

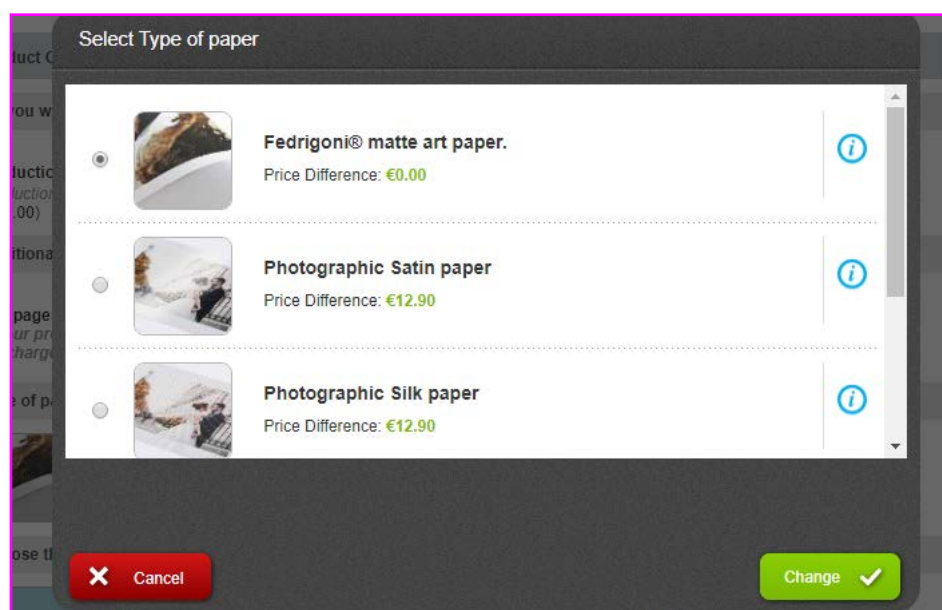


The screenshot shows the product configuration interface for a photo album. At the top is a progress bar with four steps: "My Cart" (checked), "Shipping/Billing", "Payment", and "Confirmation". Below this is a table with columns "Item 1", "Quantity", and "Price". The first item is "Project Name: Betty\_festa" with a quantity of 1 and a price of €69.9. Below the table is a section titled "Product Options" with a "Hide" button. The options include:
 

- "Do you wish to speed up the production times shown on the website?" with a "Production urgency for this product" section showing "Production in 9 business days from order date (€99.00)" and an "Add" button.
- "Additional pages" section with a note: "The pages are counted in relation to their standard number. If your project includes more than the standard number of pages, there is a surcharge." and a price of €0.
- "Type of paper - Select the type of paper for the Inside pages of your photo album" section with a "Fedrigoni® matte art paper" option, a description "Cellulose fiber paper for digital offset printing. Matte surface with a natural look. High whiteness.", a "Change" button, and a price of €0.
- "Exclusive Guest album - Taken from the layout of your main album" section with a "No Guest Album" option, a "Change" button, and a price of €0.
- "Guest album Photoflat - Taken from the layout of your main album" section with a "No Guest Album" option, a "Change" button, and a price of €0.

 At the bottom right, the "Item Total:" is shown as €69.9.

Select the type of paper for the inside pages of your photo album



## Guest album Exclusive o Photoflat

### Guest album Exclusive

Interno stampato in digitale su carta 200 grammi. Rilegato in brossura, con taglio al centro. Copertina interamente rivestita in cotone naturale con texture Sale e Pepe.



### Guest album Photoflat

Interno stampato in digitale offset su Carta artistica opaca Fedrigoni. Copertina interamente rivestita in cotone naturale con texture Sale e Pepe. Stessa rilegatura dell'Album principale (con apertura panoramica a 180°).



## Selection of the shipping method

Next, you select your shipping address.

Please note: The option of payment upon delivery can be selected in the shipping method section, and not in the payment method section.

## Selection of the payment method

Lastly, before confirming the order you need to select the payment method. In this page you can also enter any discount codes to take advantage of current promotions and your VAT number to request an invoice.